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GLASSES FOR THE HAPPY FEW: E.B.MEYROWITZ EYEWEAR

By Chenchen

Death is the great equalizer", mused Victor Hugo. So is short-sightedness. No matter if you are a king, artist or billionaire, you might have vision troubles someday.

True inequality begins, however, with eyeglasses. This is what came to my mind when I accidentally walked in E.B.Meyrowitz, a luxury eyewear shop near Place Vendôme. Since 1875, they have been correcting the sight of the "happy few".

The most interesting thing I have found in the boutique is a hand-written letter by Claude Monet, in which he instructs the recipient to fetch his glasses at Meyrowitz. A remake of the Monet glasses are available. Guess what? Those round shaped glasses are tinted in light blue. If you have seen Water Lilies, Monet's most famous work, and been fascinated by the bluish mist that seems to cover the pond, now you know why: Monet did see the world through different eyes, or at least, different glasses...



Among the client list, I also found Sacha Guitry, the famous, or rather infamous French playwright, Louis Philippe, the last king to rule France and Puyi, the last emperor of China, to name a few. And by the way, in case you fancy the glasses of the current French president, Francois Hollande, the same model is on sale here.

Long before the luxury brands started making glasses, E.B. Meyrowitz was proposing its own models with precious materials like hawksbill sea turtle or ivory. Even today, glasses can be made to measure: the client can choose the model, the colour or come up with his own design and ask the store to make them.



The service is also courteous in a nostalgic way. You sit down and take the time to try out different models. Unlike other stores, no annoying anti-theft device is ever attached to the arm of the glasses in Meyrowitz! "We have a very refined clientele. We trust them." Jean-Manuel Finot, the director of the store, told me. He has been with the store for over twenty years.



I will leave you with a free word of advice from the specialists at E.B. Meyrowitz: Fashionistas may have as many pair of glasses as their coats. Mixing and matching is OK, just don't wear more than one pair of glasses on the same day – it's bad for your sight!

www.meyrowitz.com



E.B. Meyrowitz
OPTICIENS

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